

Newsletter
Management Science
Department



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Conference for Business, Economics and Behavioral Sciences 2009

Center for Research, Department of Management Sciences, COMSATS Institute of Information Technology, Lahore organized COMSATS International Business Research Conference, on November 14, 2009. "A conference for Business, Economics and Behavioral Sciences". I am pleased to inform you that with the blessings of Allah and untiring efforts of CBRC 2009 team, the conference turned out to be a great success. A Conference dinner was held on November 13th and Dr Shaukat Director CIIT Lahore and Dr. Ehsan Malik, Director IBA Punjab University graced the occasion with their presence and speeches. The conference started at 9:00 am sharp. Rector CIIT Dr. S. M. Junaid Zaidi commenced with the opening ceremony.

Welcome speeches were delivered by

- Conference Chair, Dr. Shahbaz S. Gill
- Head of Management Sciences Department, Dr. Ahmed Kaleem
- Dean, Faculty of Business Administration, Dr. Talat Afza
- Director CIIT Lahore, Dr. Shaukat Ali Hayat
- Chief Guest, President Lahore Chamber of Commerce, Dr. Zafar Iqbal Chaudhry

Key note speech was delivered by General Manager, Bank of Punjab, Secretary Marketing Association of Pakistan and Ex. Deputy Management Director Lahore Stock Exchange, Dr. Shahid A. Zia. He highlighted the issues faced today by businesses in the global market place.

CBRC 2009 was attended by participants from 59 local universities and 13 foreign universities. In total 91 papers were selected for oral presentation in the conference out of which 63 local and 28 international papers were presented in the conference.

We are really thankful to everyone who supported and encouraged this conference and made it a success. We are especially thankful to the foreign participants for their valued presence.



Details of session Chair and panel Experts

Dr. Ehsan Malik IBA Punjab University
Dr. Zaheer-ud-din, IBA Karachi
Dr. Bashir Khan, Iqra University
Dr. Aslam Khan, Hi-Tech University
Dr. Ansari, Dean Urdu University
Dr. Tallat Afza, CIIT Lahore

Dr. Maqbool Sial, Dean Sargodha University
Dr. Kashif Ur Rehman, Iqra University
Dr. Tahir Hijazi, CIIT Islamabad
Dr. Nayyar A Zaidi, Lahore School of Economics
Dr. Isham, International Islamic University, Malaysia
Ms. Mahpara Sadaqat, Karachi University

Dr. Shaista Waqar, Quaid-e-Azam University
Dr. Mushfiq Ahmed from Bangladesh
Dr. Nadeem Safwan, Foundation University
Dr. Hafiz Ishaq Ahmed
Dr. Abdul Ghafoor Awan, Islamia University

Dr. Azam Khan, University of Paris
Dr. Ahmed Kaleem, CIIT Lahore
Dr. Salman Ahmed, CIIT Lahore
Dr. Hina Abbasi, CIIT Lahore
Dr. Ghazala Yasmeen, Bahawalpur

Pictures highlighting the Conference



International Online Language Conference

We congratulate Ms Sadaf Fatima for the article she presented in the Second International Language Conference in July 2009. Her article highlighted the “The challenges of teaching business English to multilingual audiences in Pakistan”. She emphasized, that the Pakistani teachers need to realize the importance of practicality in their classrooms. She was of the opinion that teachers should make students practice activities like hand shake, eye contact, audience handling, maintaining courtesy, public speaking, developing appropriate dialogue etc as part of learning business English.

Well-done Ms. Fatima!

Institute of Engineering and Technology Presentation Competition

Institute of Engineering and Technology is a UK based well known Information Technology organization that holds different events in high profile institutions around the world, this year, IET organized their yearly event at University of Engineering and Technology Lahore, the event was organized on 7th and 8th of October. Around 30 participants were there of which Waqas Malik student of BBA batch7 of Management sciences was the one. In the first round everyone presented very well. Mr. Waqas did exceptionally well. In the next and final round there were 8 selected finalists, including the Comsian. Out of those eight finalists, two stood first, Mehwish from UET and Waqas Malik from COMSATS. The tie was solved by honoring Mehwish with the cash prize and Waqas with a distinction certificate. The winner of IET presentation competition would be called for an international competition in Singapore or England. Head of the Management Sciences Department, Dr. Ahmed Kaleem and Mr. Sami Lashari Head of Adeeb Litrary Society of COMSATS gave immense support in this regard have promised to fund for the next international phase of the competition.



Well-done Waqas!

COMSMAG's Editor Succession

November 24, 2009 was dedicated to find out all those who deserved to be in the editorial board and who could be a value able addition in the already existing team of editors. The new editors were to be selected by taking a minor test which was designed both in Urdu and English languages to select editors for English and Urdu sections alike. The venue for the commencement of test was conference room of 'A' block and the applicants were supposed to arrive for the test at 1:30 pm sharp. Out of those who applied, the new editors who were selected included Mr. Ammar Rehman of BTE, Mr. Osama Yousaf of BTE, Mr. Muhammad Awais of BTE, Mr. Israr Bashir Chishti and Mr. Waqas Malik of Management Sciences and Mr. Ali Haider Awan of Chemical Department. So now the first task is done, Comsmag is smoothly underway and only thing that needs to take place is the interest of potential writers and their zeal to turn in good, affirmative and constructive pieces of writing that will just be the element Comsmag needs to be adorned with to make it all the more attractive, sumptuous and a true representative of Comsians.

A Walk to Remember

Event Management Society for Department of Management Sciences organized a movie night on October 29th, 2009 showing an award winning movie "A Walk to Remember". It was the first event of EMS. This event went successful and a positive feedback from the participants was received. The In-charge of EMS, Mr. Fahad Javed congratulated everyone on the great success and appreciated the team members on their hard work and devotion for the society. His idea to launch EMS was to give first organized platform to all the haphazard individual events taking place in COMSATS.

