

*Newsletter
Management Science
Department*



March 2010

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BBA-B6*

News & Events

Ms. Javeria Fatima's Wedding

We extend our heartiest congratulations to Ms. Javeria Fatima on her wedding and wish her a lifetime of everlasting happiness and contentment.

May the blessings of Allah always be with her.

CONGRATULATIONS *once again!*

The Birth of Dr. Waheed's Daughter

We congratulate Dr. Waheed on his daughter's birth and wish that the little angel brings all the happiness and joy to his life.

May Allah shower His boundless blessings upon him.

Tree Plantation Ceremony

Dr. Salman Ahmad, the senior most member of the Ms Department, and Mr. Waseem Anwar, the youngest faculty member, planted an orange tree to hail the spring season. The main purpose behind tree plantation was to educate students about the importance of trees which are the only source of environmental purification.

Tree plantation is a natural way of purifying the atmosphere and making it healthy for living beings. Plants play a pivotal role in reducing environmental pollution. Therefore, there is a dire need to educate community and students about the importance of the plantation as plants play the role of lungs for our beloved land.

Exploring the Khewra Mines

Event Management Committee of Management Sciences Department arranged a study /recreational tour to Khewra Mines under the supervision of Mr. Fahad Javaid. This tour was specially arranged for the final semesters of MBA and BBA. Three buses took 155 students.

They left the university at 8 o'clock and after traveling for 4 hours reached Khewra Mines. On the way, the students had a lot of fun playing games and singing songs. Each bus was provided with juices, soft drinks and chips. Lunch was served immediately after reaching the destination. It was a lunch box filled with spicy biryani, which was ordered from student biryani.

After having lunch, tickets were arranged for visiting the mines and the students were asked to get into 3 groups led by 2 teachers each. The students walked through the mines with a tour guide. They were told the history of the mines and were shown different places inside it where workers were seen extracting the salt.



All of the buses headed back to the university at around 5pm. The students came back singing and enjoying each others' company.

After a long day of travel and exploration, they reached the university safe and sound by 10:00 p.m.

Workshop

Survey Design & Sampling Techniques

A two-day workshop was organized by Department of Management Sciences, COMSATS, Lahore and Institute of Research Promotion (IRP) on “**Survey Design & Sampling Techniques**” on 5th & - 6th of March 2010, at COMSATS, Lahore. The workshop contents were designed with the consultation of academic experts and supervisors.

Quality research always demands thoughtfully framed sample and data collection techniques. The rightly chosen sample leads to good results of study while good survey produces reliability in the research. This workshop conducted by giving real-life understanding about sampling methods and choices of sampling according to study demands. The workshop delivered training on characteristics of effective survey, survey vs. research type, determination of sampling size and sampling vs. research objectives.

Trainer:

Prof.Dr.Zahoor Ahmad
PhD (Statistics)
Head
Department of Statistics
University of Gujrat

Contents:

- Basics of Survey design
- Survey types and applications
- Sampling Vs. Research Objectives
- Characteristics of Effective Survey
- Role of Sampling Techniques
- Determination of Sample Size
- Use of Software
- Ethical Issues in Survey

The workshop promotion was marketed to 130+ universities, 400+ R&D organizations, PhD students and faculty members of the academic institutions.



First day of workshop was conducted for the faculty of Department of Management Sciences, COMSATS on 5th of March, 2010. The faculty learned characteristics of effective survey, survey vs. research type, determination of sampling size and sampling vs. research objectives. Capacity building of faculty/researchers in research methods produces multidimensional impact on the progress of any learning organization. The

Trained human resource in research methods produces more publications, intend to catch funded research projects and create culture of innovative thinking. The research oriented human resource trace new opportunities for the organization, increase brand value and ensure the advancement and competitiveness of the institution/organization.

The second day was for the researchers of other institutions in Lahore and outside Lahore. More than hundred intellectual were trained in two days workshop, yielding high level of satisfaction and positive word of mouth. Participants were also comfortable with arrangements and logistics of COMSATS, Lahore.

The participant from all over Pakistan participated in the workshop and appreciated the efforts of the COMSATS, Lahore for organizing such a valued workshop and its commitment for capacity building in research of researchers and promotion of research culture in Pakistan.

Following is the list of institutions and universities that participated,

1. Islamia University Bahawalpur
2. Pakistan Medical Research Council, Islamabad
3. Higher Education Commission, Islamabad
4. AERC-University of Karachi
5. Pakistan Medical Research Council
6. SZABIST, Islamabad
7. University of Agriculture
8. Fbd Sheikh Zayed Medical Complex
9. Institute of Research Promotion
10. IBA-Sukker
11. University of Veterinary & Animal Sciences
12. Marie Stopes Society Karachi
13. PMAS-AAUK
14. Virtual University
15. University of Health Sciences
16. Punjab University
17. NIBGE, Faisalabad
18. University of Management & Technology

The workshop motivated the management of IRP, COMSATS, Lahore, and participants of workshop to join hands for promotion of research culture in Pakistan. The workshop participants appreciated the COMSATS, Lahore efforts for arranging first workshop on Survey Design & Sampling Techniques and offered their commitments in future activities.



Inter-departmental Presentation Competition

Inter-departmental Presentation Competition was organized by Mr. Sardar Muhammad Zahid on 16th March, 2010. The purpose behind this competition was to polish students' communication and presentation skills as well as develop competitive spirit in them. More than 20 groups submitted their application to participate from different classes, but only 8 groups were selected for the competition on the basis of topics and class/sections. This competition took more than 3 hours. The panel of judges consisted of following members:

- Samar Kamal Fazli
- Sadaf Fatima
- Sammi Ullah Lashari
- Amina Naveed

Winner of the Competition Was BBA-B6

- Ebtesam khalid

- Ahsan Ali ashraf
- Mahnoor Iftikhar

Monthly Publications

Name Imran Ali, Kashif Ur Rehman, Ayse Kucuk Yilmaz, Muhammad Aslam Khan and Hasan Afzal
Year 2009
Title "Causal relationship between macro-economic indicators and stock exchange prices in Pakistan"
Published in African Journal of Business Management..
Accepted 17 December, 2009

Name Imran Ali, Kayhan Tajddini , Kashif ur Rehman, Jawaria Fatima Ali , Ishfaq Ahmed
Year 2010
Title "University Students' inclination of Governance and its Effects on Entrepreneurial Intentions: an Empirical Analysis"
Published in Proceedings of 2010 International Conference on Business, Economics and Tourism Management

Name: Sarfraz Ahmad, Dr. Kashif ur Rehman (Phd), Dr. Muhammad Aslam Khan(Phd), Imran Ali,, Waseemullah
Year: 2010
Title: "Insecure Job and Low Pay leads to Job Dissatisfaction"
Published in: Interdisciplinary journal of contemporary research in business

Name Ishfaq Ahmed (Corresponding author), Muhammad Musarrat Nawaz, Naveed Iqbal, Imran Ali, Zeeshan Shaukat, Ahmad Usman
Year 2010
Title "Effects of Motivational Factors on Employees Job Satisfaction a Case Study of University of the Punjab, Pakistan"

Name Muhammad Shahbaz, Rehmat Ullah Awan, Najeeb M Nasir
Year 2010
Title "Producer and Consumer Prices Nexus: ARDL Bounds Testing Approach"
Published in International Journal of Marketing Studies
