

Newsletter
Management Science
Department



July 2010

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News & Events
from January to July

Sports

- Department of Management Sciences won first prize in *Inter-departmental Football and Badminton Matches*.
- MS sports committee organized Faculty Badminton Championship.
- Department of Management Sciences organized a cricket match between students of MBA-14 and students of CHE. This event fully organized by Mr. Waseem Anwar, Mr. Sardar Muhammad Zahid and Mr. Musaffa Butt.

Workshops

- The Department organized one day workshop on June 10, 2010 in collaboration with IRP. Dr. Livia Holden (Assistant Professor of Anthropology) from Lahore University of Management Sciences was the lead trainer. The topic of the workshop was "Developing Literature Review". This workshop was free of cost for CIIT faculty members.

- A two-day workshop was organized on the topic “Introduction to Structural Equation Modeling (SEM) Using AMOS” on 23rd -24th of April, 2010. Participants from more than 10 universities (including CIIT Lahore, Islamabad and Sahiwal Campuses) attended the workshop and appreciated our efforts.
- A two- day workshop was organized on “Survey Design & Sampling Techniques” on 5th & -6th of March 2010, at COMSATS, Lahore. The contents of the workshop .were designed with the consultation of academic experts and supervisors.
- A one day workshop “Publishing your Research” was held on 20th January, 2010 in the Seminar room of C Block. Prof. Dr. Khalid Mehmood from the Department of Library and Information Science, University of the Punjab was invited as a trainer for the workshop.
- Management Sciences Department, COMSATS, Lahore and Institute of Research Promotion (IRP) jointly organized a one-day workshop on “Optimizing Use of Online Resources” on 6th of May, 2010. Prof Dr Khalid Mahmood was the trainer during the workshop.
- A five-day workshop on “Dairy Farm Management” was organized by the department from 25 June to 28 June, 2010 in collaboration with SMEDA and Training Pakistan.

Seminars

- Mr Fahad Javaid, Mr.Waseem Anwar and Mr. Khuram Shahzad arranged a seminar on “Effectiveness of HR Functions” on February 22, 2010. Guest speaker was Mr. Sajid Asghar Rana (Sr. Manager HR & Admin, Haier Group Pakistan).
- Mr Rehan Shukat (Lecturer) arranged a seminar on the topic of “The Art of Self Branding” in collaboration with R-ACT on April 23, 2010.
- Deputy Chairman Earthquake Reconstruction and Rehabilitation Authority (ERRA) Lieutenant General Sajjad Akram visited CIIT at the request of the Department of Management Sciences.
- Dr Waheed Akhtar arranged a Seminar on ‘Islamic Banking’ on April 8, 2010. Eminent speakers from the banking industry delivered lectures on Islamic banking and its future in Pakistan.
- A Seminar on ‘Advertising’ was arranged in the Main Library on April 7, 2010. Sohail Riaz Raja, CEO Creative Director Massage Communication was the key speaker
- Mr. Fahmeed Idrees arranged a seminar on ‘Marketing’ on April 10, 2010. Guest speakers were Syed Mahmood Ghadezi (Manager Sales Mobilink) and Mr. Ahmed Qureshi (CEO, Friends Printing)."
- A seminar was also arranged on the topic of “Compensation Management”. Mr Farrukh Sohail (Manager Admin and Human Resources, Safe Mix and Concrete Products Limited) was invited as a Guest Speaker. Ms Banish Numan was the main coordinator for this seminar on May 11, 2010.
- A seminar in collaboration with LUMS first aid society was organized in the campus. The objective was to create awareness about the first aid training in Lahore Campus. Dr Muhammad Azeem (Director Academics) was the chief guest of this event.
- Two seminars under the supervision of Ms Faiza Hassan were arranged on “New Product Development Competition” and “Supply Chain Management and Logistic”.
- Mr. Khurram Ali Jafari, Assistant Professor, arranged a Seminar on “Knowledge Management”.

Events

- Under the supervision of Mr.Fahad Javaid, Students from Management Sciences participated in 12th All Pakistan Performing Arts Festival, 2010 in Ghulam Ishaq Khan Institute of Technology.

- Certificate distribution ceremony was organized in the honor of position holders to appreciate their efforts in studies. HOD distributed the certificates.
- Dr. Salman Ahmad, the most senior member of the Ms Department, and Mr. Waseem Anwar, the youngest faculty member, planted an orange tree to hail the spring season.
- Ms. Jawaria Fatima of our department arranged an immensely interesting event called "BRAND WAR" for MBA marketing specialization students. Around 20 national and international companies participated in the event. The event was held on two days i.e. 20th April and 23rd April.
- Twelve faculty members of Management Sciences attended two-day **Civil Defense** workshop in LUMS.
- Under the supervision of Mr. Fahad Javaid, one day recreational trip to KALLAR KAHAR and KHOURA MINES was arranged for the final semester students.
- An industrial trip was arranged for the students of MBA finance specialization under the supervision of Sardar Zahid Mahmood.
- Event Management Committee arranged three WELCOME PARTIES in the honor of MBA, BS(BA) and MBA (evening) students under the supervision of Mr. Fahad Javaid, Mr. Taqi Zaidi, Mr. Adeel Tariq, Mr. Khuram Shahzad and Mr. Ibrahim.
- Faculty member, Department of Management Sciences took makeup/additional classes on Saturday April 10, 2010. It helped the students and faculty to finish their classes and course on time.
- Our students under the supervision of Fahad Javed visited **PFL Education Expo** in Pearl Continental Hotel Lahore.
- The department designed and print brochures for the programs offered for the upcoming admission campaign.
- Eighteen (18) workshop proposals sent to HEC for approval from Department of Management Sciences.
- Debating Competition was organized under the supervision of Mr. Sami ullah Lashari and Mr. Rehan Shaukat which was fully sponsored by the industry. Five universities participated in the competition.
- Inter-departmental Presentation Competition was organized by Mr. Sardar Muhammad Zahid on 16th March, 2010.
- An exhibition was held by BBA student's batch 11 showing different projects on macro development subject.
- The Department of Management Sciences arranged a "Youth Business Exhibition" on 13th May 2010 under the supervision of Ms Fukaiha Kaka Khail. First semester students from BS(BA) program were given task to setup stalls and get real time experience of buying and selling. It was a full day activity and all together 22 stalls were setup. Dr Muhammad Azeem (Director Academics) was the chief guest of this event.
- Department of Management Sciences organized an event titled "Communication Event" on 12th May, 2010 under the supervision of Ms Sadaf Fatima. Students from BS(BA) program presented dramas, poems and other activities in the English language. The idea behind this event was to promote their communication skills.
- Mr. Muhammad Shahzad. DCO in the Department of Management Sciences has awarded a scholarship for Bradford shire University U.K.
- Telenor Company donated one air conditioner to the Department of Management Sciences.
- HEC approved our application of Rs 53,000 to conduct one day workshop on "Quantitative Research". The Department is planning to conduct this workshop after the final exams.
- Dr. Shazia Hassan and Mr. Imran Ali, faculty member of Management Sciences travel grant approved by HEC for presenting their research paper in international conferences.
- Mr. Fahmeed Idrees took a team of our BBA students for the Young Entrepreneurship Summit 2010 organized by University of Central Punjab from 11 June to 15 June 2010.

- The department also deploys a special trained team of six faculty members in the admission cell to assist new admission process. Further, two faculty members are deputed to email E-Broachers of the department to various discussion groups on internet. Roughly 20,000 potential students are approached through this technique. The department also got very strong response in all the programs including MBA 3 ½ years program.
- Comprehensive Exam and Viva Voca for MBA final semester students were conducted. Dr. Zahid from CIIT Islamabad Campus is appointed as external observer to ensure the quality.
- Final presentations and viva were conducted in the department for the student of MSMS. Professor Dr Ehsan Malik was invited as an external examiner.
- Mr. Samar Kamal Fazli (Assistant Professor) was invited as the Chief Judge of Intercampus English Debates of Beaconhouse Educators Schools System held in the Alhamra Lahore on 10th of March 2010.
- Students of MBA participated in chess competition which was held in LUMS, 10 different universities compete in this competition, our team reached to semifinal of the competition. Team was supervised by Sardar Muhammad Zahid.
- Successful celebration and promotion of the **World Book Day** was carried out by MS dept throughout the campus. Media coverage was arranged by MS department to cover the whole event and the news was on national TV later that night. 80% of the organizing committee comprised of MS faculty.
- MS department got first position in gadgetory competition under the supervision of Sardar Muhammad Zahid.

Conference papers

- Four faculty members from our department have successfully secured HEC travel grants. They are going to present their papers in international conferences to be held in Greece, Turkey and Malaysia.
- Mr Muhammad Shahbaz, *Research Fellow* of the Department of Management Sciences attended and presented his research paper in an international conference in Indonesia. His trip was sponsored by HEC.
- Muhammad Mussaffa Butt presented his research paper titled "Emotion Recognition among Drug Addicts" in The First International Conference on Forensic Psychology: Issues and intervention held in Govt. College University from 31st March to 2nd April 2010.
- Ms Jawaria Fatima presented his research paper in "Euro Asia Business and Economics Society 2010 Conference" in Istanbul, Turkey. HEC sponsored their trips.
- Mr. Khurram Ali Jafri presented his research paper in "Euro Asia Business and Economics Society 2010 Conference" in Istanbul, Turkey. HEC sponsored their trips.
- Akhter, W., Jafri, K., Akhter, N. (2010), "*Risk Management in Takaful*", Paper presented at the 2nd International Conference on Business, Technology and Engineering (ICBTE) organized by Iqra University, Islamabad at 23-24 January.
- Ahmed, A., A., Akhter, W., Dey, M., M. (2010), "*Timeliness Attribute and Extent of Accounting Disclosure: A study of Banking Companies in Bangladesh*", paper presented at the 2nd International Conference on Business, Technology and Engineering (ICBTE) organized by Iqra University, Islamabad at 23-24 January.
- Mr. Imarn Ali presented his paper titled "University Students' Inclination towards Governance and its Effects on Entrepreneurial Intentions: an Empirical Analysis", in the International Conference on Business Economics and Tourism Management held on 26-28 February 2010 in Singapore. The visit was sponsored by HEC.
- Mr. Imran Ali got his funding approved from HEC to present his paper in an international conference at Greece.

- Mr. Imran Ali presented his research paper titled “Effects of National Culture on Entrepreneurial Intentions”, in 14th IBIMA International Conference held on 23-24 June 2010 at Istanbul, Turkey. His visit was funded by HEC.
- Ali, I; Ali, J.F; (2010), “Effects of National Culture on Organizational Performance” paper was presented at the 2nd International Conference on Business, Technology and Engineering (ICBTE) organized by IQRA University, Islamabad at 23-24 January.

Publications

- Departmental E-Newsletters for the months of January, February and March are now available on the CIIT Lahore web site.
- Mr Muhammad Shahbaz, Research fellow of the Department of Management Sciences, Research Paper on “Intra-Industry Trade: The Pakistan Experience” is published in “International Journal of Applied Economics” Volume 7, Number 1, March 2010”.
- Mr Muhammad Shahbaz, *Research Fellow* of the Department of Management Sciences, Research Paper on "An Empirical Psychology between Wholesale Price and Consumer Price Indices: The Case of Pakistan" accepted for publication in the Singapore Economic Review
- Mr Muhammad Shahbaz, *Research Fellow* of the Department of Management Sciences, Research Paper on “Intra-Industry Trade: The Pakistan Experience” is published in “International Journal of Applied Economics” Volume 7, Number 1, March 2010”.
- Mr Sajid Nazir, Lecturer of the Department of Management Sciences, presented a research Paper on “The Impact of Financial Restructuring on the Performance of Pakistani Banks: A DEA Approach”, IUP Journal of Applied Finance, Vol. 16, No. 1, pp. 71-86 [ISSN: 0972-5105].
- Mr Sajid Nazir, Lecturer of the Department of Management Sciences, presented a research paper on “Effects of Corporate Social Responsibility on Consumer Retention in Cellular Industry of Pakistan”, African Journal of Business Management, Vol. 4, No. 4, pp. 475-485.
- Mr Sajid Nazir, Lecturer of the Department of Management Sciences, presented his research paper on “Post Liberalization Impact of Macroeconomic Factors on the Stock Market Returns”, Interdisciplinary Journal of Contemporary Research in Business, Vol. 1, No. 12, pp. 63-72.
- Mr Sajid Nazir, Lecturer of the Department of Management Sciences, Research Paper on the topic of “Reviewing Corporate Social Responsibility Initiatives of Tobacco Industry in Pakistan”, Interdisciplinary Journal of Contemporary Research in Business, Vol. 2, No. 1, forthcoming [ISSN: 2073-7122]. (Also available as working paper at SSRN: <http://ssrn.com/abstract=1532625>)
- Mr Muhammad Shahbaz, Research fellow of the Department of Management Sciences, presented a research paper on “Fighting terrorism: are military measures Effective? Empirical evidence from turkey” Defence and Peace Economics, 2010 Vol. 21(2), April, pp. 193–205
- Mr Muhammad Shahbaz, Research fellow of the Department of Management Sciences, presented a research paper on the topic of “Savings–Investment Correlation and Capital Outflow: The Case of Pakistan” Transit Stud Rev (2010) 17:80–97
- Akhter, W. (2010), “*Takaful Models and Global Practices*” Journal of Islamic Banking and Finance, International Association of Islamic Banks, Karachi. Vol. 27, Issue 1, Jan. - March. PP. 30-44
- Akhter, W; Afzal, H; Ali, I; Khan, A; Rahman, S. (2010), “*Stress in Banker’s Life: Demands- Control Model as Predictors of Employee’s Activity Participation*” African Journal of Business and Management (AJBM), Vol. 4, Issue 7.
- Akhter, W. (2010), “*Risk Management in Takaful*”, Enterprise Risk Management, Macrothink Institute online Journal, USA, Vol. 2, No.1, PP. 128-144

- Mr. Imran Ali, Assistant Professor---- research paper published as: Ali, I; Rehman, K.U; Yilmaz, A.K; Khan, M.A; and Afzal, H. "Causal Relationship between Macro-economic Indicators and Stock Exchange Prices in Pakistan". *African Journal of Business Management*. Vol. 4, No. 3, pp 312-319.
- Mr. Imran Ali, Assistant Professor---- research paper published as: Ali, I; Rehman, K.U; Yilmaz, A.K; Nazir, S; and Ali, J.F. "Effects of Corporate Social Responsibility on Consumer Retention in Cellular Industry of Pakistan", *African Journal of Business Management*, Vol. 4, No. 4, pp. 475-485.
- Mr. Imran Ali, Assistant Professor---- research paper published as: Ali, I; Tajdinni, K; Rehman, K.U; Ali, J.F; and Ahmed, I. "University Students' Inclination towards Governance and its Effects on Entrepreneurial Intentions: an Empirical Analysis", *International Journal of Economics, Trade and Finance*, Vol. 1, No. 1, 36-39.
- Mr. Imran Ali, Assistant Professor---- research paper published as: Afzal, H; Ali, I; Khan, M.A; and Hamid, K. "A Study of University Student's Motivation and its Relationship with their Academic Performance", *International Journal of Business and Management*. Vol. 5, No. 4, pp 80-88.
- Mr. Imran Ali, Assistant Professor----- research paper accepted for publication as: Ali, J.F Ali, I; Rehman, K.U; Safwan, N; and Afzal, H.. "Determinants of Consumer Retention in Cellular Industry of Pakistan", *African Journal of Business Management*, Vol. 4, No. 6.